

High Tech - OEM Industry Solution

How Can SAP® S/4HANA Solutions Enable You To Change The Game?

With SAP® solutions, high-tech OEMs drive profitable growth and adapt to how customers want to acquire, use, and pay for their products and services. SAP® solutions make it easier to deliver enticing, innovative offerings ahead of the competition and predict trends and demand accurately. As a result, OEMs can better satisfy today's supersavvy customers.



-24% Time to Market

With centralized product information and development processes*

+12% Quota Achievement

When sales reps track leads in real time*

*SAP Performance Benchmarking

What Do SAP® Solutions Help Customers Do?



Product Innovation and Sourcing

Accelerate time to market of innovative products and solutions with streamlined processes.



Manufacturing

Increase the flexibility of manufacturing and fulfillment operations.



Customer Service

Build profit and loyalty by exceeding customers' high expectations through excellent service.



Supply Chain

Accurately sense and respond to changing requirements and better align volatile global networks.



Multichannel Sales and Marketing

Meet the demands of connected customers with personalized interactions across all channels.

What Are The Benefits?

SAP® solutions enables OEMs to drive profitable growth through:

- ✓ Rapid delivery of enticing and relevant products and solutions to market.
- ✓ Enhanced customer intimacy and flexible business models.

Why SAP®?

SAP® solutions connect processes for all high-tech OEM value chains by integrating horizontal lines of business with industry-specific solutions on premise, in the cloud, and through mobile devices.