

# Transportation Industry Solution

## How Can SAP® S/4HANA Solutions Enable You To Change The Game?

Move at the speed of change with SAP® industry software for travel and transportation – including cargo and freight transportation, logistics services, passenger travel, and leisure. Use technologies such as real-time Big Data analytics and enterprise mobility to enhance every facet of your operations – from fleet management and MRO to demand forecasting and customer service. Our software for the travel and transportation industry can help you deliver higher value services to your customers – whether you’re a carrier, logistics service provider, or hospitality provider.



### 60% Fuel Wasted

Due to driver over-acceleration – an issue that could be overcome by technology such as Continental AG’s eHorizon, which plans acceleration and braking to maximize fuel efficiency in freight trucks.

### +81% Believe Simplification Is Necessary

81% of executives surveyed believe simplification is important for their organization, and 88% admit IT investment is important to achieve simplification.

## What Do SAP® Solutions Help Customers Do?



### Outcome Economy

A next-generation approach to service and revenue management to meet the demand.



### Customer Journey

Providing the customer with information to help them make the right decisions as well as the right tools and resources to help customers answer their own questions.



### Big Data In Near Real Time

Allowing companies to sense and respond to customers’ needs and network dynamics in real time as well as predict the next, best step to provide the right service, at the right time, at the right place.

## Why SAP®?

SAP® S/4HANA is the only end-to-end solution that covers all business processes and runs in-memory. It helps transportation to run in real time for fundamentally better performance.

With SAP S/4HANA, you can collectively monitor your operation order status and any dwell, monitor and predict missed cut-off windows, and, in the event of a mechanical problem, immediately know the impact down to the order level so you can proactively put recovery plans in place.

## What Are The Benefits?

- ✓ Real-time optimization of business-based changes.
- ✓ Power of prediction and simulation.
- ✓ Agility to rapidly adjust operations, acquire and onboard new business models, or reflect an organizational change.
- ✓ Deployment choice and lower TCO.
- ✓ Consumer-grade user experience.