



Afri Tea and Coffee Blenders.
East Africa
www.atcb.co.tz

Industry
Beverage

Products and Services
Blending, packaging and distributing Tea and Coffee.

Afri Tea can make the right business decisions at the right time with SAP Business One

Afri Tea and Coffee Blenders grow, blend and distribute Teas and Coffees in Tanzania and throughout East and Central Africa. Having now implemented SAP Business One, they have discovered an efficient, more improved solution for their business.

Before: Challenges and Opportunities

- Sharing the previous ERP system with their sister companies was no longer a viable option
- Delays in communication and with generating reports and presentations with previous system

Why SAP and Partner

- SAP Business One offers an exceptionally cost effective and user friendly system
- Seidor Africa is a market leader with strong recommendations from other companies installing the SAP Business One System
- Seidor Africa have been extremely professional and offered constant support throughout the process

After: Value-Driven Results

- Ability to solve numerous IT related technical problems compared with previous system
- Uncomplicated creation of new vendors and assigning approvals from one manager to another, allowing for the seamless flow of information through the company
- Afri Tea now able to produce precise daily reports and authorisation procedures from payments to invoices to transfers, streamlining the business management day to day
- Now successfully realising goals on a daily basis with regards to receivables and payables thereby helping to achieve annual targets



"We were disconnected and out of control. SAP Business One has led us in the right direction."

Mr Poyyara, Chief Accountant, Afri Tea and Coffee Blenders.



**AFRI TEA & COFFEE
BLENDERS (1963) LTD**