



Biodeal Pharmaceuticals
Kenya

Industry
Pharmaceuticals

Products and Services
Manufacture of pharmaceutical goods

▶ [Watch the video](#)

With SAP Business One, Biodeal stays ahead of the game

Biodeal is one of East Africa's leading players in the development, manufacture and sale of first class generic pharmaceuticals. All essential drugs recommended by World Health Organization (WHO) are manufactured, in addition we also manufacture over the counter remedies such as antacids, painkillers, de-wormers and prescription products. We are specialist in niche products such as those for ano-genital warts, dissolution of earwax. We also manufacture disinfectants under Biodeal Clean and Protect division and veterinary drugs.

Before: Challenges and Opportunities

- It was a very basic accounting system, leaving lots of room for improvement
- Delayed access to information has led to gaps in our reporting and inaccurate numbers

Why SAP and Partner

- Seidor Africa has been quick in responding to any queries
- The system helped streamline business processes
- Seidor Africa took the time to understand our business better, as well as assist us in making changes to the software to meet our specific requirements

After: Value-Driven Results

- We are now in a position to make better decisions moving forward
- SAP Business One has given us a lot more valuable information about our customers, our production line and our yields
- The information we get from Business One has given us an edge where we are able to be more flexible and nimble



"We believe in better, and SAP Business One was the right choice for us."

Mital Shah, Director, Biodeal Pharmaceuticals.

