



**Creighton Products (Pty) Ltd.**  
South Africa  
[www.creightonproducts.co.za](http://www.creightonproducts.co.za)

**Industry**  
Consumer Products

**Products and Services**  
Contract manufacturer and packager of mainly personal care and cosmetics

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## Creighton Products eliminates process wrinkles with SAP Business One

Creighton Products is a contract manufacturer of personal care and cosmetic products for retail customers and brand owners. Having become frustrated by the limitations of its existing software, the company implemented SAP Business One and hasn't looked back since. With seamless oversight and control of the business from any location, Creighton is now equipped for the future and ever more complex and demanding markets.

### Before: Challenges and Opportunities

- Frustrated by multiple, disparate applications and their limitations
- Needed a clear and comprehensive view of planning, production, packaging, shipping and stock replenishment

### Why SAP and Partner

- SAP is seamless, accurate and provides the peace of mind of an "it just works" experience
- Seidor Africa enabled Creighton to take full advantage of strong production-based functionality and using the software to manage customers, suppliers and stock more effectively

### After: Value-Driven Results

- Direct benefits include improved cost analysis, a leaner warehouse, more accurate forecasting, and better production management with shorter lead times
- Improved relationships with suppliers and customer base
- Better efficiency freed up capital to invest in new opportunities
- Remote access enables management to have full visibility of the business, even away from the office

**“** We are living in a world of change where only the best are going to survive and as the market gets more complicated you have to perform better – I don't see how we could do that without SAP Business One.”

James Arthur, Managing Director, Creighton Products (Pty) Ltd.