



Crown Paints Kenya PLC
Kenya
www.crownpaints.co.ke

Industry
Manufacturing

Products and Services
Chemicals & Paint

▶ [Watch the video](#)

SAP Business One supports Crown Paints' current and future needs

Crown Paints is the most innovative paint company in East Africa providing tailor made solutions to the construction and retail segments of the market with innovative products, services and world class after-sales support. The firm also possesses the largest number of computerised tinting machines in the market, able to dispense a range of over 6,000 shades in minutes, providing customers with a greater colour range and unparalleled convenience.

Before: Challenges and Opportunities

- We needed an application that would enable senior managers to concentrate on growing the business and manage by exception instead of following people around
- We wanted a software solution that would integrate our data and processes and enable us to react fast to events both inside the company and throughout our business ecosystem

Why SAP and Partner

- World-class application with powerful, user-friendly functionality that empowers business users from the warehouse floor to the executive suite. Knowledge that SAP and the application support the company's current as well as future needs

After: Value-Driven Results

- Integrated and streamlined processes and data across the enterprise, management by exception with alerts & approvals, improved inventory management, production & debtor management



"The answer for us was SAP Business One."

Rakesh Rao, CEO, Crown Paints Kenya.

