



East Africa Seed Company
Kenya
www.easeed.com/

Industry
Agriculture

Products and Services
Seeds

 [Watch the video](#)

East Africa Seed Company keeps on growing with SAP Business One

Ever since EASEED was founded over 43 years ago, our main goal has always been to provide Quality Seeds and Services to the African farmers. East Africa Seed is known for its quality seeds over the years, and with this success, it not only established base offices in East African Countries but also distributors in Ethiopia, Eritrea, Rwanda, Burundi, Somalia, Sudan, DRC Congo & Zambia. From its small beginning, EASEED is now one of the leading vegetable seed companies in Africa.

Before: Challenges and Opportunities

- There was a lack in consolidating information from the 5 countries we are based in
- Our systems between entities was very different and this led to inaccurate reporting

Why SAP and Partner

- SAP Business is designed to help us in achieving our objectives
- Seidor Africa is very responsive and implementation was done quickly

After: Value-Driven Results

- Field agents can log information on their phones or tablets while instantly which saves us time
- Customer Service has improved by our ability to give stock levels at any time
- Sufficient and timeous decision making is now possible



"SAP Business One has brought sufficiency in our operations."

Chege Macharia. Sales and Marketing Manager. East Africa Seed Company.

