



FSB Marketing LTD

Mauritius

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Industry

Distribution

Products and Services

Retail and Wholesale

SAP Business One was the right choice for FSB Marketing

FSB Marketing Ltd is an expanding Mauritian private limited company engaged in FMCG distribution sector for around 30 years. We source our products mainly from Europe & distribute in Mauritius & the Indian Ocean Region. We are specialised in household, personal care, baby care, stationery & food and beverages. We have sole distributorship for various brands such as Vileda, Remington, NUK, Schick Wilkinsons, Granoro, Good Knight, Jeyes, Pillsbury, Robinsons, Bostik, Lock&Lock. We value quality products and look forward to enlarge our product portfolio as well as our client base in the African region.

Before: Challenges and Opportunities

- FSB Marketing was looking for a system that could assist us with repaid change in queries from customers as well as prompt information requirements

Why SAP and Partner

- Seidor Africa has local support and with their international footprint they can align with our suppliers across the world
- SAP Business One was chosen for their integrated software capabilities and flexibility to fit our business

After: Value-Driven Results

- SAP Business One is user-friendly and allows us to track information across different modules
- Extraction of financial statements is quick
- The process run faster and more efficiently



SAP Business One gives us Efficiency, Integration and Accuracy."

Maudurun Yusuf Ali, FSB Marketing LTD.

