



Metro Logistics Ltd
Kenya
www.metrologisticskenya.com

Industry
Travel & Transportation

Products and Services
Transportation

Metro Logistics Ltd. gets total fleet insight and control with SAP Business One

Metro Logistics in Kenya is a transport solution provider that offers a host of logistics management services and supply chain solutions, including cargo transport and executive transfers.

Before: Challenges and Opportunities

- With more than 300 vehicles in its fleet, Metro Logistics found it difficult to see and manage all elements of all journeys
- Drivers were often inconvenienced, as they had to pay tolls and other emergency fees out of their own pocket
- Metro Logistics also had problems with debt collection

Why SAP and Partner

- Seidor Africa has a lot of experience in the transport industry; ICT Manager James had worked with them previously
- Seidor Africa recommended SAP Business One to provide joined-up business insight
- Metro Logistics liked that Seidor Africa could customise SAP Business One to cater for transport-specific needs, such as trip logs, driver management and mobile payments

After: Value-Driven Results

- Easy mobile money: drivers can get instant approval for payments while on the road, and the system logs a full audit trail
- Fast, easy and accurate trip profitability reporting
- Vastly improved debt management and collection
- Document scanning and storage creates an easily searchable digital library of trip-related documentation

“ There is a friendliness to SAP Business One; it's very user-friendly and is customizable for every business out there.”

James Kamau, ICT Manager, Metro Logistics Ltd.

