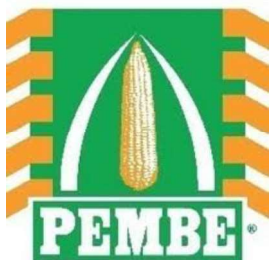




Pembe Flour Mills Ltd
Kenya
www.keonline.co.ke/pembemill

Industry
Manufacturing

Products and Services
Manufacturers of maize flour,
chicken feed



Automating business functions and reporting using SAP Business One

Pembe Flour Mills is one of the leading manufacturers of feeds in Kenya; both human flour products as well as chicken feeds. Their feeds are produced by carefully selecting and blending ingredients to provide highly nutritional diets that both maintain the health of the animals and increase the quality of such end products as meat, milk, or eggs. Their feed formulation tools are based on nutrients rather than ingredients by focusing on nutrients and using their extensive resources to find sources of those nutrients.

Before: Challenges and Opportunities

- Previous system was unstable as it was prone to multiple errors hence leading to data integrity concerns
- Lack of real time reporting tools which delayed the decision-making process
- Data inconsistencies due to instability of the system

Why SAP and Partner

- SAP was recommended by the internal team after market research was conducted
- The company required an integrated solution where data could flow seamlessly between departments, hence increasing efficiency
- The Seidor Africa team had been referred as a professional team and they had a good attitude towards understanding the needs of the users
- The Seidor Africa staff demonstrated a wealth of knowledge

After: Value-Driven Results

- Improved cash flows
- Real-time reporting has ensured more efficient decision making
- System is easy to use ensuring users are always keen to enter the data
- Saving staff time in getting information thus focusing on critical areas of the business



SAP Business One is a good system with build in reports and control procedures."

Mr Ali Bisher, Internal Auditor, Pembe Flour Mills Ltd.