



**Propack Kenya**  
Kenya

[www.propack-kenya.com](http://www.propack-kenya.com)

**Industry**  
Manufacturing

**Products and Services**  
FMCG

 [Watch the video](#)

## Propack reaching double-digit year-on-year growth with SAP Business One

Established in 1996, Propack Kenya has expanded its range to 150 snack food lines. Propack Kenya Ltd is a leading Kenyan consumer goods company. We manufacture and distribute snack food and personal care products throughout the Eastern Africa market.

### Before: Challenges and Opportunities

- We outgrew our accounting package and needed a system that could deal with 150 different products
- We deliver to our customers on a daily basis and accuracy on stock numbers was crucial for our business to succeed

### Why SAP and Partner

- Seidor Africa captured all our requirements on a timely basis and the service we received was above expectations
- Seidor Africa is one of few companies that can not only implement the software, but support you every step of the way
- SAP Business One was the right choice for us, as their build in analytical view and customer relationship system gives us relevant and up to date information

### After: Value-Driven Results

- The information we have been able to get from the market has enable us to re-look our target market and see gaps in the market we did not see before
- We now have an edge over our competitors with the information we can access on a click of a button



*"We are now in control of our business."*

Amit Patel. Director. Propack Kenya.