![Seidor analytics logo]

Making life better for decision-makers

Business Intelligence (BI) tells a story, helping you to answer questions, and most importantly, make fact-based decisions and take action.

When is BI suitable?

- Do you want multiple data sources connected together to unlock hidden insight?

- "We need interactive dashboards with amazing visuals."

- Replace manual reports where employees export data, update formulas and layouts manually each month with automated real-time reports and dashboards available on any device.

- When you want to perform advance analytics on your data, including predictive analytics.

What if our data is stored on-premise and how real-time can the data be accessed?

- No problem, we can access cloud-based and on-premise data with ease
- We can provide instantly-up-to-date data from underlying data sources (via Direct Query), or real-time streamed data (for IoT / smart devices), or data refreshed on an hourly or daily basis

What BI products does Seidor Analytics use?

- Our BI product of choice is Microsoft Power BI

- SAP Analytics Cloud (coming soon)

In the age of "Self-Service BI" do I really need an analyst?

- Self-service BI is a win-win – it makes analysts' jobs easier because it puts tools in the hands of end-users (who are ultimately the business experts), and these tools can help users create their own reports and dashboards.

- However, for the heavy-lifting, for the real "nuggets", analysts are needed. In addition, a lot of experience is required in order to find the "right visual for the right audience" and this is something we pride ourselves in.

Do I need a BI tool if I have SAP HANA?

- SAP HANA is certainly better than the built-in reporting of most ERP systems because it has good data modelling capabilities, it can connect to a variety of data sources, and it has good visualisation capabilities. Where clients require independent tools, which are specifically focused on interactive BI reporting that is easy to access outside of ERP, products such as Power BI is a good alternative.

- Power BI, in our opinion, is the most well-rounded value-for-money BI tool available, and it has the enormous benefit of being integrated so extensively with all the major business applications used today (SAP, Excel, CRM, etc.)

How much will this cost?

- For custom-built reports, BI work is time-consuming initially, particularly if processes need to be automated and underlying data needs to be cleaned and curated. Thereafter, report-writing and maintenance becomes routine and low cost. Customized reports are billed at an hourly rate (a blended rate of R1,200 for a combination of Senior and Junior skills).

- For "off the shelf / out of the box" type needs, Seidor Clarity provides enormous value by providing an extensive suite of industry-specific, yet generic, reports at a very affordable price. See below for more details.

Tell me more about Seidor Clarity

- Seidor Clarity provides a full suite of reports, broken down into four areas: Finance (General Ledger, Trial Balance, Income Statement, Balance Sheet); Sales (revenue and quantity, profitability of products, top customers, top products, top sales reps, etc.); Stock and Purchasing (slow stock, order history, average consumption, days in inventory, critical stock items, etc.).

- The once-off installation fee is R20,000 and a monthly subscription (payable semi-annually) starting from R2,500 per month depending on the number of users. The subscription fee ensures you have help-desk assistance and regular product enhancements.

- Seidor Clarity runs on SQL or HANA-based SAP Business 1, and the pricing is the same regardless of which database infrastructure is used.

Seidor Analytics has done work recently for the following Industries:

- Manufacturing
- Mining
- Professional Services
- IoT / Smart Devices
- Financial Services

We have done world-class reports for the following Lines of Business:

- Sales
- Finance
- Marketing
- HR etc.

We've had plenty of experience dealing with data from all sorts of sources, including the following connections:

- SAP B1, A1, ECC, S4HANA
- Sage ERP
- DB's of all types
- Azure
- Analysis Services
- Google Analytics
- Dynamics NAV
- Dynamics CRM
- Salesforce
- Pastel
- Excel
- Web
- HR Premier
- And many more

What's Next?

1. Let us come and see you so we can find out more about your data sources, your processes and your user-requirements. A high-level discussion will suffice.

2. We can show you a demo of the type of work we've produced for other clients, and we can go from there.