



Stodels

South Africa
www.stodels.com

Industry
 Retail

Products and Services
 Gardening and plants

▶ [Watch the video](#)

Stodels garden centres flourish with SAP Business One

From humble origins selling Dutch bulbs door-to-door 55 years ago, Stodels is the market leader in South Africa, with five garden centres around Cape Town. The retailer was struggling with disjointed information systems and needed a better way to ensure the right products were available in the right place at the right time. Now with SAP Business One, business owner, Nick Stodel, can tell at a glance what is selling, where and at what margin, as well as other factors that influence business decisions. Because it is highly customisable, SAP Business One readily adapts to evolving needs and will continue to underpin the company's vigorous growth and expansion into new markets.

Before: Challenges and Opportunities

- Outdated, disjointed legacy systems
- Lack of cost and inventory control
- Continuously evolving business

Why SAP and Partner

- SAP Business One is fully integrated and makes information easily accessible
- Can be customised to adapt to changing business needs
- Seidor Africa listens to needs and implements the best solutions for the company

After: Value-Driven Results

- SAP Business One can be customised to respond to new or emerging needs and market conditions
- Puts fast, accurate insights into the business at everyone's fingertips for better business decisions
- Supports managed growth and new market opportunities

“ All the important facts that we need to know around products, I can find out just by clicking on a screen.”

Nick Stodel, Managing Director, Stodels.