



#### Transeast Limited

Kenya  
[www.transeastgroup.com](http://www.transeastgroup.com)

**Industry**  
 Transport

**Products and Services**  
 Heavy haulage transporter

▶ [Watch the video](#)

## Transeast is on the highway to success with SAP Business One

Transeast is the largest heavy haulage transporter in East Africa, with operational bases across Uganda, Rwanda, Sudan and DRC. Looking to expand and differentiate its business with a quality ERP solution, Transeast chose SAP Business One to increase process efficiency and provide financial visibility. Now, it's easy to see what's happening across the business in a few clicks, and the company is confident in its future expansion plans.

### Before: Challenges and Opportunities

- Various departments unable to share information
- Data was fragmented and had to be obtained from multiple sources
- Labour-intensive, paper-based processes
- Delayed deliveries
- Merchandise tracking in different countries

### Why SAP and Partner

- SAP is the most recognised brand in both Europe and America and a key business differentiator
- Seidor Africa is highly responsive, communicative and supportive – one call sorts it all
- Provided a smooth implementation and customisation of reports

### After: Value-Driven Results

- Certified company to carry hazardous chemicals within East and Central Africa.
- Higher levels of productivity and process efficiency to support ISO 9001
- Consistency in service delivery via the Quality Management System results in greater customer satisfaction
- Customised reporting provides instant visibility into the business
- Able to easily identify where time and resources are spent



*SAP Business One is by far the most recognized software brand in Europe and America."*

Martin Swanepoel. CEO. TransEast Group. Mombasa.