



mZurrie Flowers
Kenya

www.mzurrieflowers.co.ke

Industry
Agriculture

Products and Services
Flowers

mZurrie Flowers exports are flourishing with SAP Business One

Mzurrie Flowers is a group of farms in Kenya that produces superior quality roses for export to distant destinations, with the vision to become the world's preferred brand in floriculture. Looking to unify data across its farms for centralized visibility, the grower chose SAP Business One to streamline and monitor its operations from propagation to export.

Before: Challenges and Opportunities

- Farms were relying on standalone computers with no centralized server, back-ups had to be performed individually using physical media
- Approvals processes were manual and based on hard-copy information
- Needed to meet commitment to providing customers with timely information on orders and enquiries and ensure shipment documents and packing lists were ready in time

Why SAP and Partner

- SAP Business One integrates all the grower's business processes and activities within a single, robust ERP system
- Seidor Africa is the largest SAP Business One partner in Africa and understood the needs of the business

After: Value-Driven Results

- Reporting provides accurate insights into raw material inputs such as daily consumption of fertilizer and crop protection agents, and greenhouse conditions, to optimize the growing cycle and meet sustainability goals
- Able to track and monitor day-to-day operations, such as inventory and payments, and approve transactions remotely or resolve issues on the go



"I don't even need to be in the office – I can do anything I need to do with SAP Business One wherever I am."

Mr. Abel Meli. Chief Accountant. Maji Mazuri Flowers Ltd.

